

Urban League
76th Annual Fundraising and Awards Gala
SPONSORSHIP LEVELS
June 10, 2023 – 7:00pm

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Business Phone: _____

Entertainment Sponsor \$30,000

- Naming rights for the entertainment
- Digital billboard Ad
- Frontpage recognition on Urban League website
- Full-page ad in the annual report with prime positioning
- A special role in the awards presentation
- Three (3) tables of eight (8) at the event

Diamond \$20,000

- Naming rights for the event (i.e., 76th Annual Gala Presented by...)
- Digital billboard Ad (located at NE 36th and Martin Luther King, Ave.)
- Frontpage recognition on Urban League website
- The full-page back cover of the annual report
- Full-page ad in the annual report with prime positioning
- Prime recognition and positioning on event presentation
- Verbal recognition during the program
- Website listing of company logo and link to the website
- Social media ads
- A special role in the awards presentation
- Two tables of eight (8) at the event

Platinum \$15,000

- Digital billboard Ad (located at NE 36th and Martin Luther King, Ave.)
- Frontpage recognition on Urban League website
- Preferred positioning of company name and/or logo in the annual report
- Preferred positioning on event presentation
- Verbal recognition during the program
- Full-page advertisement in the annual report
- Website listing of company logo and link to the website
- Social media mentions
- One table of eight (8) at the event

Gold \$10,000

- Verbal recognition in the event presentation
- Half-page advertisement & listing in the annual report
- Website listing of company logo
- Social media mentions
- One table of eight (8) at the event

Silver \$7,500

- Recognition in event presentation
- Quarter page advertisement & listing in the annual report
- Website listing of company logo
- Social media mentions
- One table of eight (8) at the event

Bronze Sponsor \$5,000

- Recognition in event presentation
- Listing on the webpage
- Attendance of 8 at Cocktail Hour
- One table of eight (8) at the event

Friends of the League \$2,500

- One table of eight (8) at the event

\$200 - Individual Ticket

ANNUAL REPORT / PROGRAM ADS –

Full page: 7.75" w x 10"h \$1000

Half page: 7.75" w x 4.75" h \$750

Quarter page: 3.75" w x 4.75" h \$500

DEADLINE: May 6, 2023